Vistage fact sheet





About Vistage Worldwide, Inc.

Vistage is the leading business advisory and executive coaching organization. It is a powerful resource built for CEOs, small business owners and key executives who are driven to achieve next-level results. Founded in 1957, we help business leaders gain fresh perspectives and objective advice on their biggest challenges and opportunities. Members have access to the most comprehensive suite of services, including a confidential peer advisory board and one-to-one business coaching. As a result, our members — 21,000 strong across 20 countries — gain better insights, make better decisions and achieve better results.

Vistage executive team

Sam Reese, Chief Executive Officer **Brian Casazza**. Chief Information Officer Joe Galvin, Chief Research Officer Mark Goodman, Chief Marketing Officer **Leigh Hooker**, Chief Operating Officer Michael Molina, Chief Human Resources Officer M. Beau Paradowski, Chief Financial Officer Teigue Thomas, Chief Legal Officer John Kenney, Senior VP, US Sales Operations Nick King, Senior VP, International Mary Ellen Sheehy, Senior VP, Member Programs and Alliances

Andy Nielsen, VP, Corporate Development and Strategy

By the numbers



21,000+ members



20 countries



60 year history

Vistage members outperform the competition

Vistage member companies **grow 2.2x faster** than average small and midsize U.S. businesses.







Average compounded annual growth rate for company revenues (CAGR) Source: 2017 analysis of Dun & Bradstreet data

Member industries

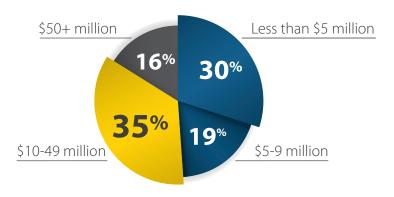
Vistage members represent nearly every industry. This chart shows the proportion of members by major industry classification.



Services	27 %
Manufacturing	22%
Wholesale trade	13%
Finance, insurance, & RE	10%
Construction	10%
Retail trade	7 %
Transportation & other	7 %
Healthcare	4 %

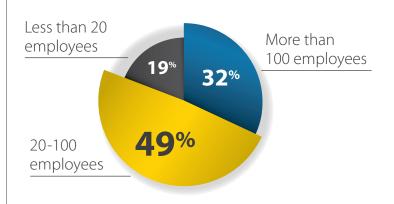
Sales revenue

for Vistage member companies



Number of employees

The average number of employees in Vistage member companies is 188. The median number of employees is 53.





Surveying CEOs of small to midsize businesses since 2003

Since 2003, the Vistage CEO Confidence Index has served as a leading indicator of future GDP based on a quarterly survey of more than 1,200 small and midsize business owners and CEOs.



Get the report at vistage.com/confidenceindex.

WSJ VISTAGE

Small Business CEO Survey

The Wall Street Journal/Vistage Small Business CEO Survey launched in 2012 to capture the sentiment of U.S. small business CEOs and owners about the economy on a monthly basis. Respondents are limited to Vistage members with businesses with annual revenues of \$1 million to \$20 million.

Get the report at **vistage.com/wsj**.